

ENGAGEMENT FEATURES

Attendee to Sponsor or
Booth Rep



BOOTH AT A GLANCE

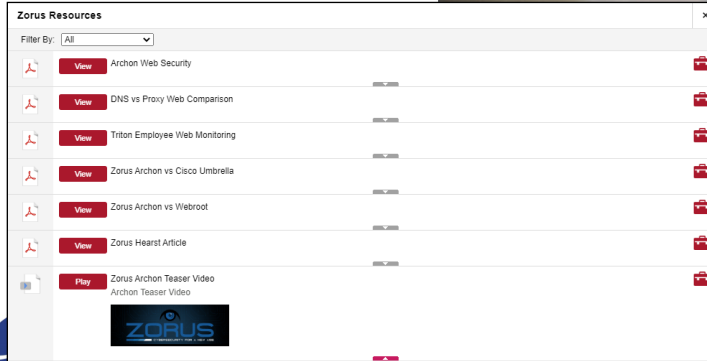
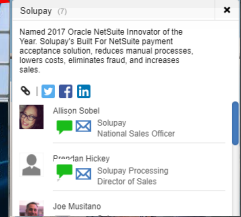
Booths Can Include:

Content for consumption by attendees:

- Documents
- Videos
- Links to external webpages
- Links to live or recorded Webinars

Engagement:

- Welcome video (can automatically play upon entry into the booth)
- Chat (1:1 private or group/public)
- Text or 1:1 video chat
- Email contact form
- Call-to-action: prize giveaway, contact me, newsletter sign-up, demo request, etc.



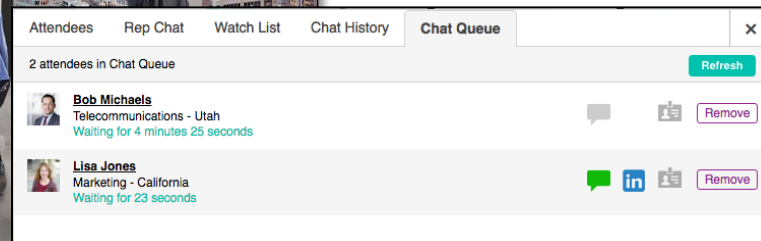
CHAT QUEUE

Manage high volume attendance and interaction



Attendees receive immediate confirmation they are “in queue.”

Reps see the queue and reach out to the next attendee in line.



VIDEO CHAT

The screenshot displays the Verizon Communicé virtual trade show interface. At the top, the Verizon logo is on the left, a search bar in the center, and user information on the right: "Now Attending: 2", "This Location: 2", and a profile icon. Below this, a "Verizon Points Leaders" section shows a trophy icon and "Lincoln Financial Reps (5)". The main area is a large video feed of a man in a blue shirt. To the left of the video feed are two circular icons: a microphone and a video camera. A blue arrow points from the text "Audio only and/or webcam" to these icons. In the bottom left corner of the video feed, there is a smaller inset video of a woman with glasses. A blue arrow points from the text "Picture-in-picture" to this inset. At the bottom of the video feed, there is a red "Survey" button. Below the video feed is a navigation bar with icons and labels: Lobby, Auditorium, Exhibit Hall, Networking Lounge, Resource Center, Help Desk, Attendees, Chat, and Briefcase. At the bottom of the interface, there is a footer with the Communicé logo, "Communicé Conferencing, Inc.", and links for "Privacy Policy" and "Verizon". On the right side of the footer, there is a "Translate" checkbox, a "Start Video Chat" button, and a "Send" button. A blue arrow points from the text "1:1 private video chat can be initiated by the booth rep (if enabled)" to the "Start Video Chat" button.

Audio only and/or webcam

Picture-in-picture

Survey

Charlie Jones

Add people to this chat

Start a new chat

Leave this chat

Type here and press send to send a message

Translate

Start Video Chat

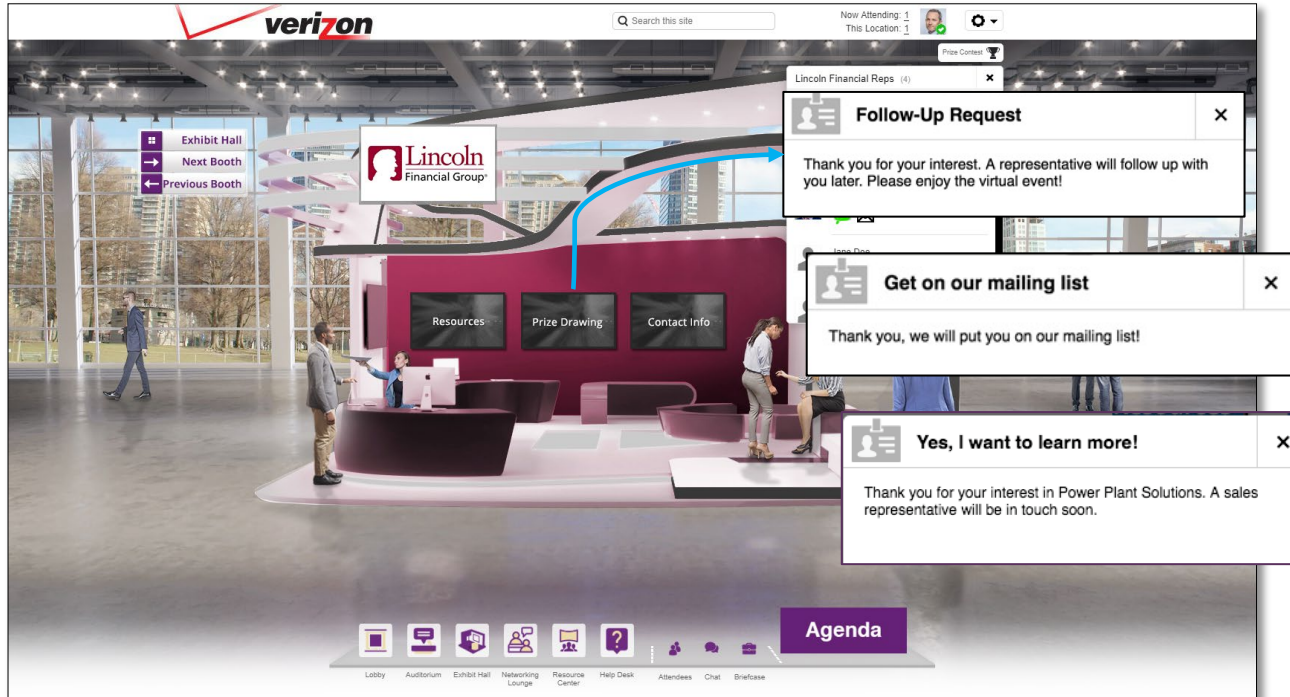
Send

NOTE: Booth rep-to-attendee video chat limited to 10 minutes per session

1:1 private video chat can be initiated by the booth rep (if enabled)

CALL-TO-ACTION

Any sign or click state can act as a call-to-action, driving more engagement and enabling immediate follow-up.



You choose the call-to-action:

- Request a demo
- Join a mailing list
- Vote
- General follow-up

Designated team member(s) receive an immediate email with attendee details.

Includes complete reporting on all attendee clicks.

SET APPOINTMENTS

Booth owners can link to any 3rd party appointment tool such as Calendly to book appointments

The image shows a virtual trade show booth for SPORTTECHIE. The booth has a modern design with orange and white curved walls, large windows overlooking a city skyline, and a reception desk with a staff member. A blue arrow points from the 'Book a Demo' button on the booth to the Calendly widget. The widget is titled 'Curtis O'Keefe 30 Minute Meeting' and shows a calendar for September 2020. The date September 25 is selected, and the time 11:00am is chosen. A 'Confirm' button is visible. The booth also features sections for 'RESOURCES', 'ARTICLES', and 'VIDEOS', and a 'Chat with us' button. The bottom of the screen shows a navigation bar with icons for various areas: Lobby, Main Stage, Exhibit Hall, Information Center, Speaker Info, Networking Lounge, Attendees, Chat, and Agenda. The SPORTTECHIE logo is in the top right corner, and the Communicue logo is in the bottom left corner.

SPORTTECHIE

Search this site

Now Attending: 1
This Location: 1

Info / Representatives (3)

Curtis O'Keefe
30 Minute Meeting
30 min

Select a Date & Time

September 2020

Friday, September 25

SUN MON TUE WED THU FRI SAT

1 2 3 4 5

6 7 8 9 10 11 12

13 14 15 16 17 18 19

20 21 22 23 24 25 26

27 28 29 30

Eastern Time - US & Canada (7:18pm) *

9:00am

9:30am

10:00am

10:30am

11:00am

11:30am

12:00pm

12:30pm

1:00pm

Confirm

RESOURCES

ARTICLES

VIDEOS

orkhub

Chat with us

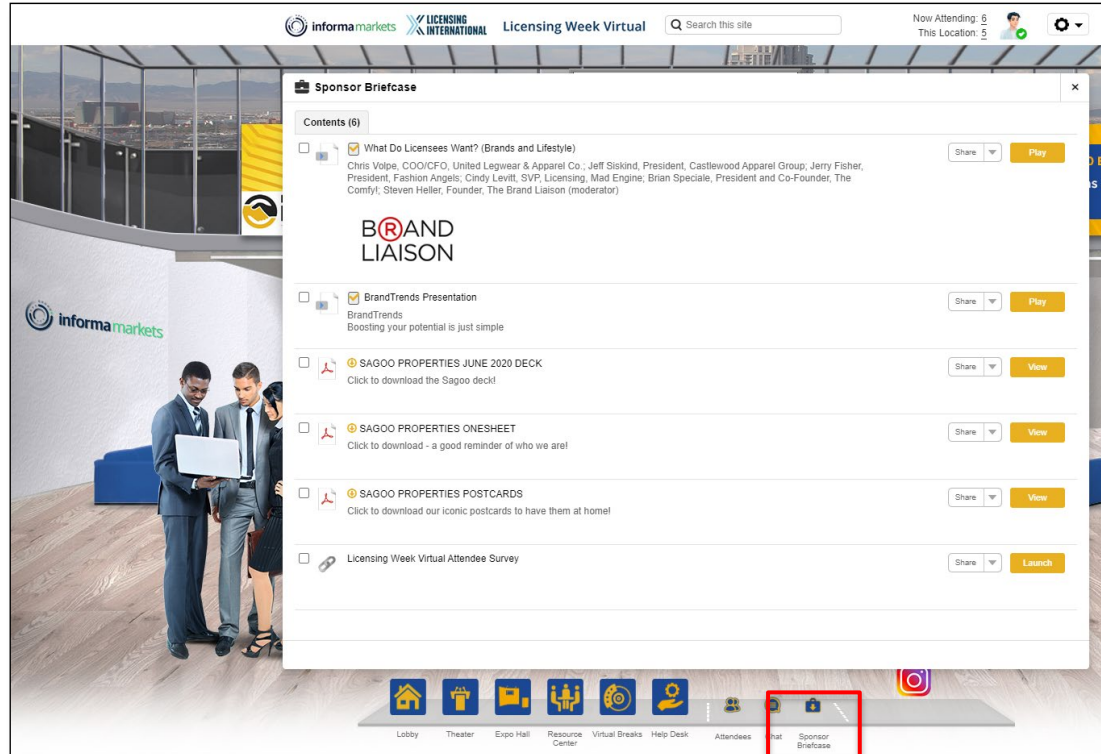
Book a Demo

Strategize with SPORTTECHIE

Lobby Main Stage Exhibit Hall Information Center Speaker Info Networking Lounge Attendees Chat Agenda

PRE-LOAD THE BRIEFCASE

Increase engagement with specific content and/or sponsors.



Pre-load the briefcase with specific documents, links, videos and other content.

Provide easy access to navigation items like an agenda or recommended learning path.

Highlight premium sponsors by including their content for all attendees to view.